

Capacity Workshop Outline

A facilitation outline for partner training, practical skill transfer, coaching, and implementation follow-up.

1. Workshop architecture

Module	Purpose
Context and challenge	Align participants around the program mandate, audience, behavior, and operating constraints.
Tool practice	Use real program materials to practice segmentation, message review, planning, or data use.
Peer clinic	Let teams diagnose implementation barriers and improve each other's work.
Action plan	Define owners, deadlines, support needs, and the first field test.

2. Design principles

- Use the team's real program problem instead of generic exercises.
- Limit lecture time and maximize practice, critique, and adaptation.
- Translate every concept into a reusable template or operating routine.
- Schedule coaching after the workshop so skills transfer into implementation.

3. Follow-up cadence

The strongest capacity building engagements include a 30-day coaching call, a field-tested artifact review, and a partner readiness check before scale-up.

Prepared as a practical lead-generation resource for prospective Laki Consortium consulting engagements.